

## Press Release

November 1<sup>st</sup>, 2009

### FIFA appoints Limonta Sport as FIFA Preferred Producer

FIFA, on October 27<sup>th</sup> officially released it's FIFA Preferred Producer initiative, a concept that further assures high quality synthetic turf for football, nowadays known as **Soccer Turf**.

Soccer Turf is today in the eyes of FIFA, a credible alternative to natural grass. Ongoing research and development shows that Soccer Turf does not change the nature of the game against the benchmark, being highest quality of natural grass.

Since the introduction of the Quality Concept for Soccer Turf (2001), the alternative has proved itself in many of the FIFA Recommended installations as well as many others (often meeting with standards set by national associations).

The FIFA Preferred Producer Concept is an initiative to assure installation of quality fields.

Out of more than 150 artificial turf producers and 25 FIFA Quality Concept licensees Limonta Sport is now in an exclusive group of 6 producers of FIFA that has to adhere to a number of stringent criteria.

### Soccer Turf is the future

Limonta Sport has chosen to apply as a FIFA Preferred Producer as we believe that the market will more and more recognize the quality that Soccer Turf is able to offer today, and further develop in future.

"The coming generation of football (soccer) players, from 8 till 20 years old today, do prefer (Soccer) Turf. My children, playing mostly on (Soccer) Turf, report to me every game Saturday on the various fields they and their friends play on and the superior field is Soccer Turf, without a doubt", according to Fred van Wijk, Managing Director of Limonta Sport.



### Limonta Sport confirming innovative performance during FSB

FSB, the professional trade show on leisure, sports and pools, was held from 28<sup>th</sup> – 30<sup>th</sup> of October in Cologne, Germany.

The introduction of the FIFA Preferred Producer (FPP) scheme was a major issue.

Many interested buyers around the globe came to meet with Limonta Sport to understand more about the new FPP concept and the innovative products and systems, amongst them InfillPro Geo and "Live" Hybrid.

### InfillPro Geo

Today's Soccer Turf, in most occasions is filled with recycled and shredded SBR rubber. This infill material has shown good performance over the past years, however hindered by a number of handicaps such as environmental-friendliness, heat absorption and foot stability.

InfillPro Geo overcomes these handicaps and is perceived as a next evolution. The Limonta Sport patent pending infill system is applied in many countries such as United States, France, Holland, Spain, Morocco and China. In Italy where it has been developed with advanced universities and authorities in both natural and synthetic sport surfaces, InfillPro Geo is seen as the reference in the market.

### "Live Hybrid"

On the back of InfillPro Geo, Limonta Sport has developed the unique natural grass system "Live" ; a hybrid system with InfillPro Geo filled Soccer Turf as it's base: truly a must-see, recently installed in Stadio Olimpico di Serravalle.

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